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Vendor:Salesforce

Exam

Code:DATA-ARCHITECTURE-AND-MANAGEMENT-
DESIGNER

Exam Name:Salesforce Certified Data Architecture
and Management Designer

Version:Demo

QUESTION 1

Northern Trail Outfitters (NTO) has decided to franchise its brand. Upon implementation 1,000 franchisees will be able to access NTO's product information and track large customer sales and opportunities through a portal. The franchisees will also be able to run monthly and quarterly sales reports and projections as well as view the reports in dashboards.

Which license does NTO need to provide these features to the franchisees?

- A. Salesforce Sales Cloud license
- B. Lightning Platform license
- C. Customer Community license
- D. Partner Community license

Correct Answer: A

QUESTION 2

Get Cloudy Consulting uses an invoicing system that has specific requirements. One requirement is that attachments associated with the Invoice_c custom object be classified by Types (i.e., "Purchase Order", "Receipt", etc.) so that reporting can be performed on invoices showing the number of attachments grouped by Type.

What should an Architect do to categorize the attachments to fulfill these requirements?

- A. Add additional options to the standard ContentType picklist field for the Attachment object.
- B. Add a ContentType picklist field to the Attachment layout and create additional picklist options.
- C. Create a custom picklist field for the Type on the standard Attachment object with the values.
- D. Create a custom object related to the Invoice object with a picklist field for the Type.

Correct Answer: D

QUESTION 3

Universal Containers (UC) has implemented Sales Cloud and it has been noticed that Sales reps are not entering enough data to run insightful reports and dashboards. UC executives would like to monitor and measure data quality metrics.

What solution addresses this requirement?

- A. Use third-party AppExchange tools to monitor and measure data quality.
- B. Generate reports to view the quality of sample data.
- C. Use custom objects and fields to calculate data quality.
- D. Export the data to an enterprise data warehouse and use BI tools for data quality.

Correct Answer: A

QUESTION 4

A customer wishes to migrate 700,000 Account records in a single migration into Salesforce. What is the recommended solution to migrate these records while minimizing migration time?

- A. Use Salesforce Soap API in parallel mode.
- B. Use Salesforce Bulk API in serial mode.
- C. Use Salesforce Bulk API in parallel mode.
- D. Use Salesforce Soap API in serial mode.

Correct Answer: C

QUESTION 5

Ursa Major Solar has 4 million rows of data in Salesforce that are used in reports to assess historical trends. Both performance and data storage limits have become an issue.

Which two strategies are appropriate when discussing the issue with stakeholders? (Choose two.)

- A. Utilize scheduled batch Apex to copy aggregate information into a custom object and delete the original records.
- B. Combine Analytics Snapshots with a purging plan by reporting on the snapshot data and deleting the original records.
- C. Utilize Data Loader to extract data, aggregate it, and write it back to a custom object, then delete the original records.
- D. Configure the Salesforce Archiving feature to archive older records and remove them from the data storage limits.

Correct Answer: AD

QUESTION 6

Universal Container (UC) has accumulated data over years and has never deleted data from its Salesforce org. UC is now exceeding the storage allocations in the org. UC is now looking for option to delete unused from the org. Which three recommendations should a data architect make in order to reduce the number of records from the org? Choose 3

answers

- A. Use hard delete in Bulk API to permanently delete records from Salesforce.
- B. Use hard delete in batch Apex to permanently delete records from Salesforce.
- C. Identify records in objects that have not been modified or used In last 3 years.
- D. Use Rest API to permanently delete records from the Salesforce org.
- E. Archive the records in enterprise data warehouse (EDW) before deleting from Salesforce.

Correct Answer: ACE

QUESTION 7

A Salesforce customer has plenty of data storage. Sales Reps are complaining that searches are bringing back old records that aren't relevant any longer. Sales Managers need the data for their historical reporting. What strategy should a data architect use to ensure a better user experience for the Sales Reps?

- A. Create a Permission Set to hide old data from Sales Reps.
- B. Use Batch Apex to archive old data on a rolling nightly basis.
- C. Archive and purge old data from Salesforce on a monthly basis.
- D. Set data access to Private to hide old data from Sales Reps.

Correct Answer: C

QUESTION 8

Universal Containers (UC) is in the process of selling half of its company. As part of this split, UC's main Salesforce org will be divided into two org: org A and org B, UC has delivered these requirements to its data architect

1.

The data model for Org B will drastically change with different objects, fields, and picklist values.

2.

Three million records will need to be migrated from org A to org B for compliance reasons.

3.

The migrate will need occur within the next two month, prior to be split.

Which migrate strategy should a data architect use to successfully migrate the date?

- A. use as ETL tool to orchestrate the migration.
- B. Use Data Loader for export and Data Import Wizard for import

- C. Write a script to use the Bulk API
- D. Use the Salesforces CLI to query, export, and import

Correct Answer: C

QUESTION 9

A customer is facing locking issued when importing large data volumes of order records that are children in a master-detail relationship with the Account object. What is the recommended way to avoid locking issues during import?

- A. Import Account records first followed by order records after sorting order by OrderID.
- B. Import Account records first followed by order records after sorting orders by AccountID.
- C. Change the relationship to Lookup and update the relationship to master-detail after import.
- D. Import Order records and Account records separately and populate AccountID in orders using batch Apex.

Correct Answer: B

QUESTION 10

Universal Containers is building a Salesforce application to track Contacts and the respective Conferences that they have attended with the following requirements:

1.

Contacts will be stored in the standard Contact object.

2.

Conferences will be stored in a custom Conference__c object.

3.

Each Contact may attend multiple Conferences and each Conference may be related to multiple Contacts.

How should a data architect model the relationship between the Contact and Conference__c objects?

- A. Implement a Contact Conference junction object with master-detail relationships to both Contact and Conference__c.
- B. Create a master-detail relationship field on the Conference__c object
- C. Create a lookup relationship field on the Contact object.
- D. Create a master-detail relationship field on the Contact object.

Correct Answer: D

QUESTION 11

Universal Containers wants to automatically archive all inactive Account data that is older than 3 years. The information does not need to remain accessible within the application.

Which two methods should be recommended to meet this requirement? Choose 2 answers

- A. Use the Force.com Workbench to export the data.
- B. Schedule a weekly export file from the Salesforce UI.
- C. Schedule jobs to export and delete using an ETL tool.
- D. Schedule jobs to export and delete using the Data Loader.

Correct Answer: CD

QUESTION 12

Developers at Universal Containers need to build a report for the business which displays Accounts opened in the past year grouped by industry. This report will also include information from contacts, opportunities, and orders. There are several million Accounts in the system. Which two options should be recommended to make this report perform well and satisfy the business need?

- A. Use triggers to populate denormalized related fields on the Account.
- B. Use an indexed data field with bounded data filters.
- C. Use Formula fields to surface information I related entities on the report.
- D. Use unbounded date ranges to filter the report.

Correct Answer: BD